



Pot Can't Be Certified Organic, but Biodynamic is Better and Now Available in California

HerbaBuena releases first Demeter Certified Biodynamic cannabis in California, offering much needed alternative for farmers and patients seeking the same transparency and safety in medicine as they do in organic produce.

MARIN, Calif., — Dec. 8, 2015 — HerbaBuena, a California medical cannabis collective, announces the release of the first-ever Demeter Certified Biodynamic cannabis in the state, offering a much needed alternative to the USDA Organic Certification, which, due to current federal regulation, is neither an option for cannabis farmers nor a choice point available to patients.

A holistic approach to farming, Biodynamics builds upon the concepts of organic (as defined by the USDA National Organic Program) and brings them to the next level. Since marijuana in California is defined as medicine, it is vital for consumers to have a trusted labeling source which ensures source and purity—free from the chemical fertilizers and pesticides often used in cannabis farming.

Biodynamics goes beyond organic by requiring practices that improve the health of the entire ecosystem including the soil, plants, animals and humans that it supports. "It's an amazing system that works on the principle of biodiversity to attain a healthy, balanced ecosystem," says Steve, Owner of Red Tail Ranch. "When you're growing something as potent and magical as cannabis, it all matters."

"Since organic certification isn't an option, offering cannabis certified by a trusted organization with a 30-year history is another way to ensure we're providing the purest products and the finest medicine, and setting a new standard for our industry," says Alicia Rose, HerbaBuena Founder. "Introducing Biodynamic medicine helps us make a positive impact on the health of our patients, our community and the industry as a whole."

HerbaBuena is releasing six strains of the Demeter Certified flowers, including two CBD-rich strains. These are available for purchase by qualified member patients at herbabuena.com and will be showcased at the Emerald Cup in Santa Rosa on Saturday, December 12th from 2-5pm at the Meadow booth #E6 (area 215).



ABOUT HERBABUENA

HerbaBuena is a licensed medical cannabis collective committed to helping establish new standards for the cannabis industry. They curate and craft an incomparable selection of products grown and made to their exacting specifications for purity, impact, potency, and solution-based functional quality. Offering a sophisticated approach and access to best-in-class, organic and biodynamic products, they also host a series of private tasting and educational events called the Social Club.

BIODYNAMIC FARMING

Biodynamics is a holistic, ecological and ethical approach to farming, food and nutrition aiming to harmonize vital life forces and promote the wellbeing of the entire ecosystem. It's a potent paradigm related to food, agriculture, and now, the cultivation of cannabis. (demeter-usa.org)

Red Tail Ranch is the first in California to garner the Demeter Biodynamic certification for cannabis.

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